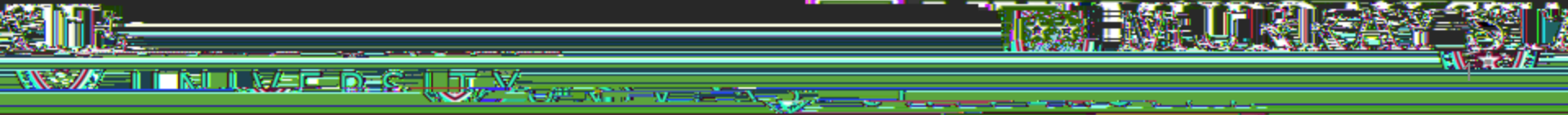


# ***Faculty Welcome Back Breakfast!***

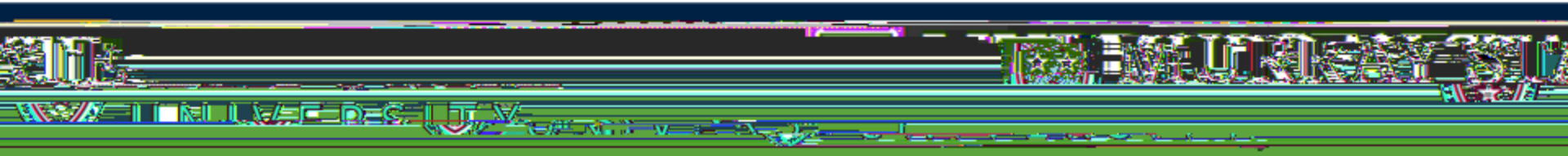
Dr. Bob Jackson

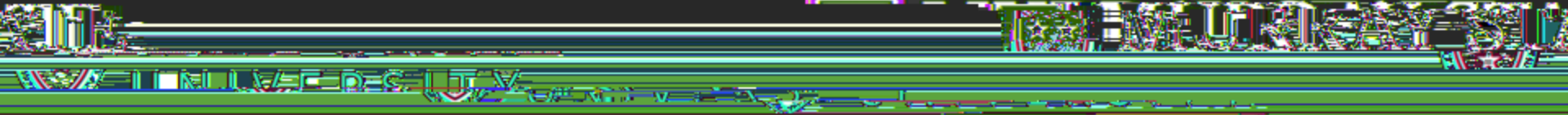
August 19, 2024



# Welcome back!

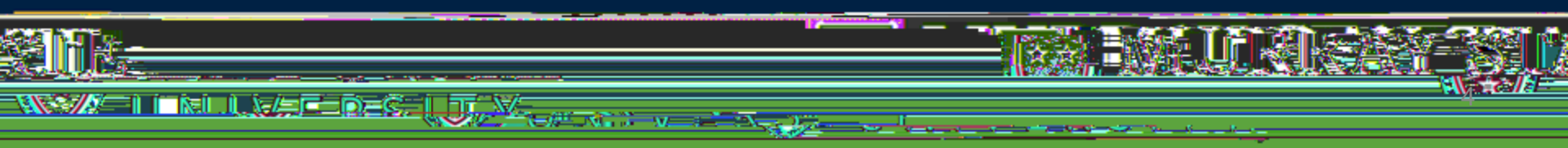
- Thank you...!
  - Regents
  - Faculty Regent – Dr. Melony Shemberger
  - Faculty Senate
    - Dr. David Roach, President – officers and members
  - Faculty Committees/Task Forces
- A very busy summer...lots of good and exciting things going on...





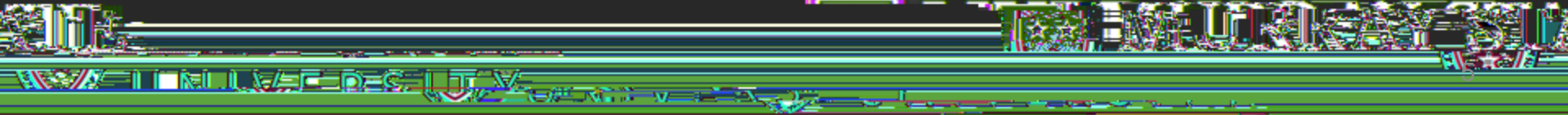
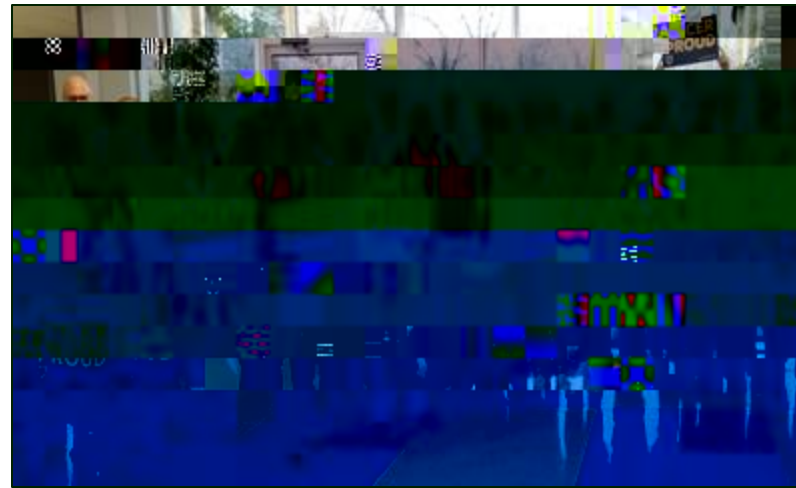
# First...

- Congratulations and thank you!
- **Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Reaffirmation Review Committee** (ten-year review)
  - "no recommendations"
  - Final decision at the December SACSCOC Annual Meeting
- **Quality Enhancement Plan (QEP)**
  - **Enhancing Student Mental Health Services**
    - Co-chairs – Dr. Jamie Rogers and Dr. Alyx Shultz
      - QEP Committee



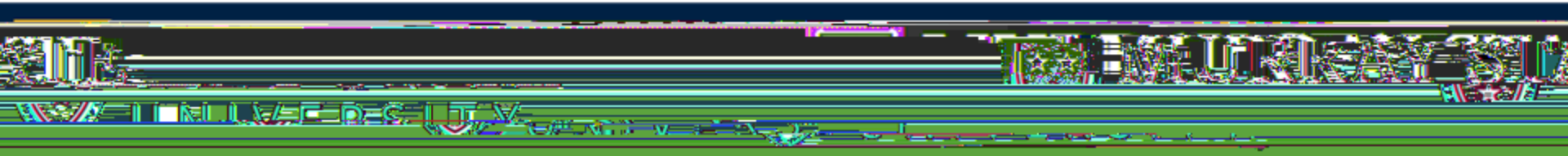
# We are all recruiters and retention specialists!

- 2014-2018 – **16% decline** in headcount
- 2018-2024 – **2+% increase** in headcount
  - 13,508 graduates – 2018 – 2024
- Why enrollment matters...72% of budget
- How you can help...
  - Recruiting/Retention
    - Prospective students on campus
  - Academic Advising
  - Roads Scholars
    - High Schools
    - Community/Junior Colleges



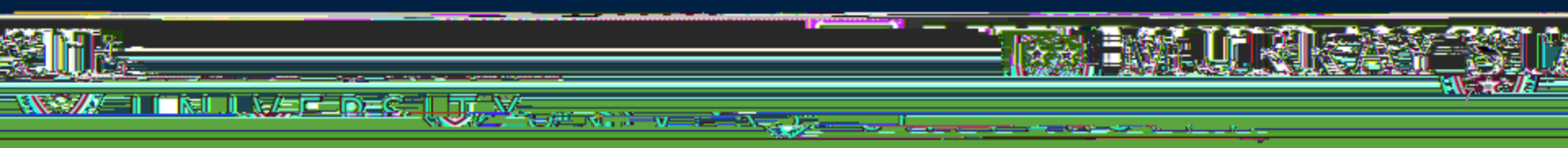
# Academic Excellence

49 states (Maine)



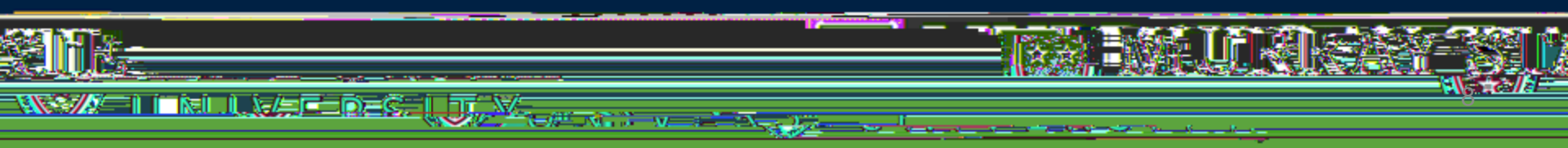
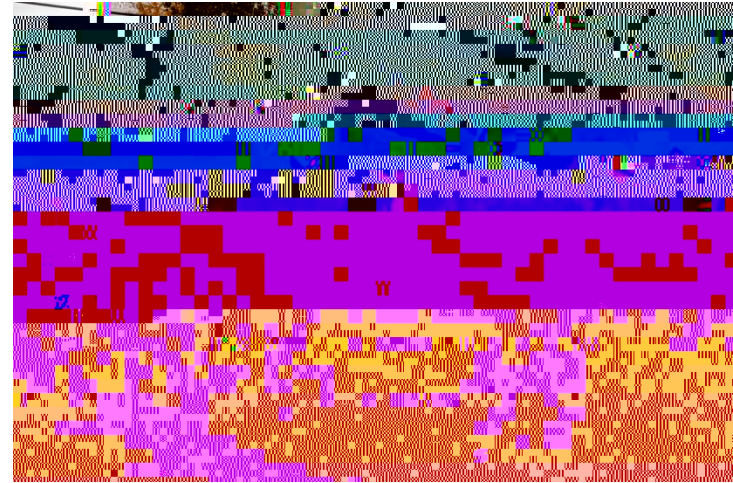
# Grants – Recruiting and Retention Events/Activities

- For Academic Departments, Colleges/Schools
- Up to \$1,000 to assist with current or new events on campus
  - Up to 20 Matching Grants
- One-page proposal – form will be provided
  - Getting prospective students to campus
  - Retention Events/Activities – Retention Services Areas
  - Coordinating with Enrollment Management Office
  - Bus costs, special events, camps, day visits/campus tours, t-shirts, meals, etc.



# International Partnerships

- Enhancing Programs/Partner Universities
  - College/School/Department International Partnerships
- Dr. Zou will discuss opportunities with you very soon.

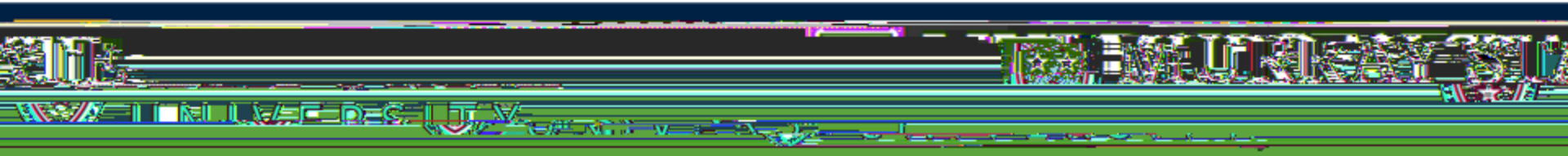




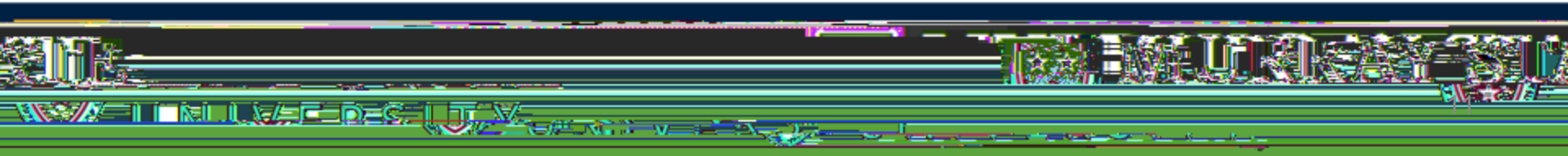


# 2024 Legislative Session

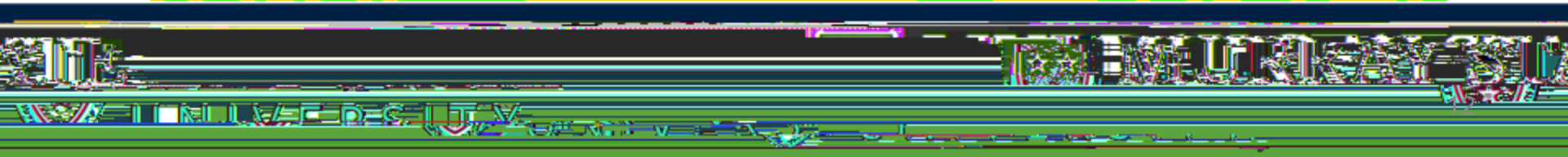
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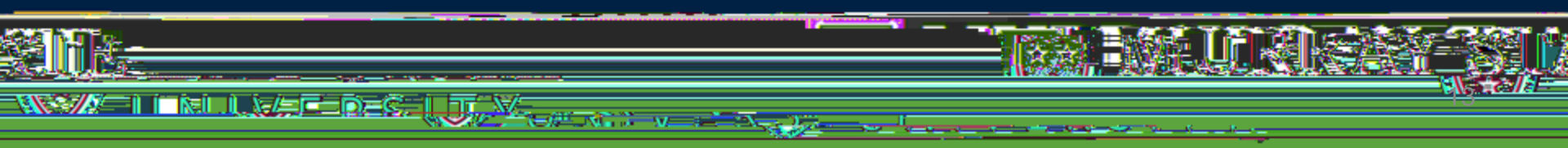
# School of Nursing and Health Professions



# Learning Commons/Residential Hall

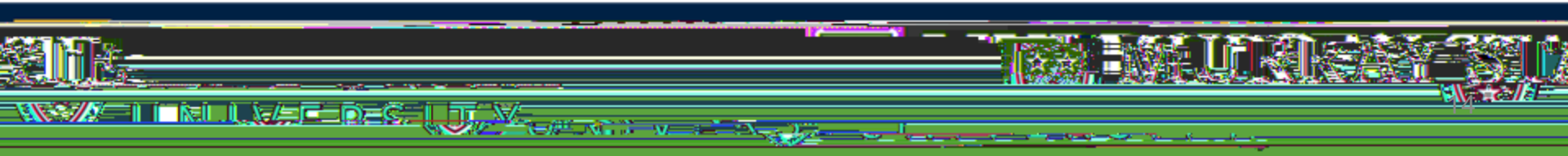


# Veterinary Sciences



# Cybersecurity and Network Management Cyber Center

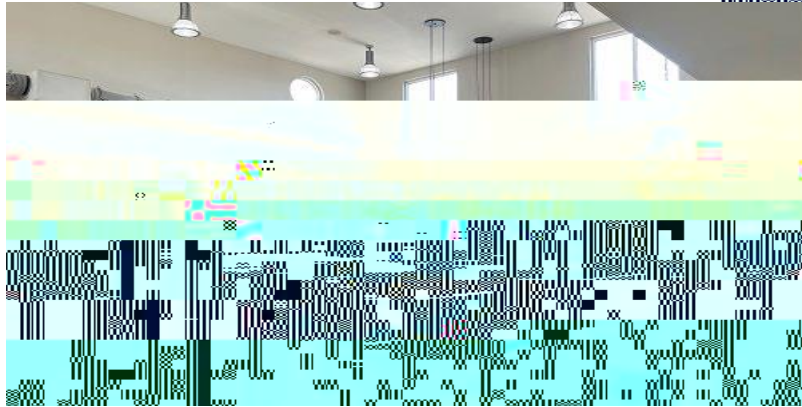
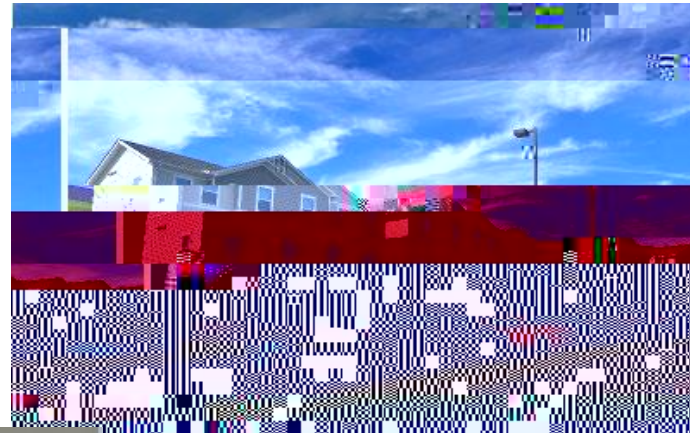
- \$10 million
  - Fiscal Year 2025-26
- Renovation of facilities, enhance areas for growth
- Equipment



# Residential Housing

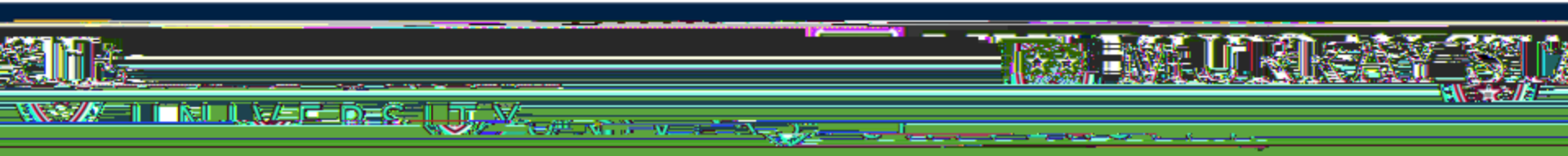
## Recruiting and Retention

- *Station 74 at Murray State University*
  - College Courts



# Legislative Matters

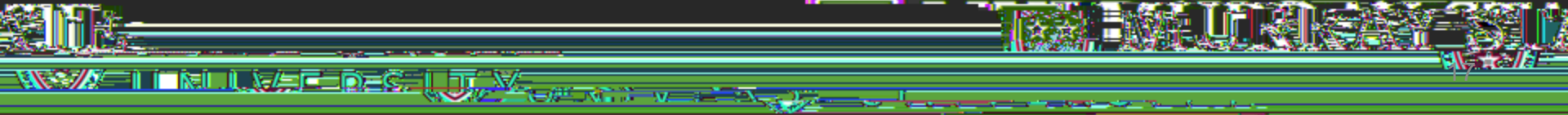
- School of Veterinary Medicine
  - Senate Joint Resolution 170
    -





# Performance Funding

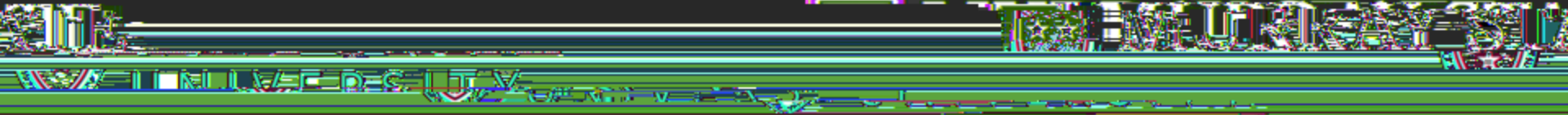
- Top university with a 54% year-over-year change
  - Work Group recommendations were approved.
  - Fiscal Year 2024-25 – \$4.759 million – (\$3.095 million Fiscal Year 2023-24)
  - Selected Metrics:
    - Academic Advising and Ensuring Progression...30/60/90 Hours
    - Enrollment
    - Low-Income Bachelor's Degrees
    - STEM-H Bachelor's Degrees
  - Fall 2024 Training Sessions
    - Dr. Renee Fister



# Centennial Campaign

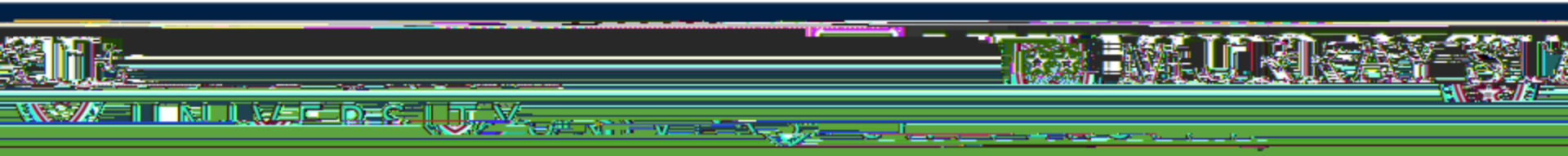
***Be Bold: Forever Blue and Gold***

- \$100 Million Campaign
  - 50% – Scholarships and Need-Based Aid
  - 50% – Academic Support/Enhancements, Campus Improvements and Athletics
- Fiscal Year 2023-



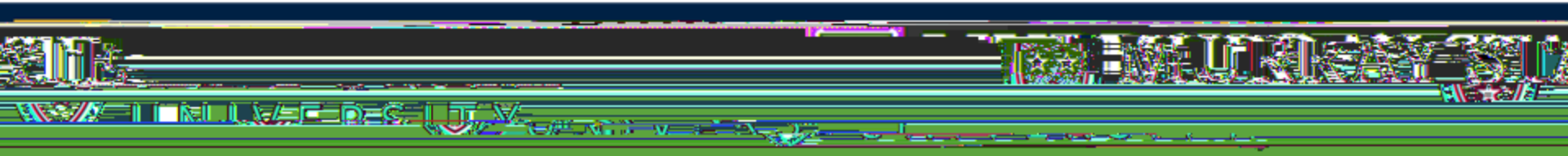
# Racer Athletics

- Important and visible component of what we do... “Front Porch”
  - 350+ student-athletes
  - Thank You to our Alumni and Friends!
  - Record Athletic Fundraising, Sponsorships and Ticket Sales
  - 39 Semesters with 3.0 Grade Point Average



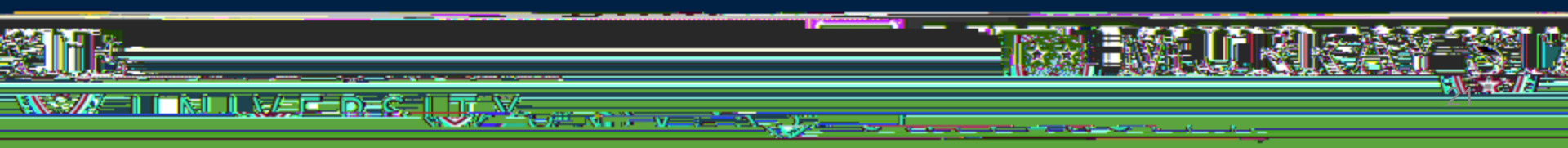
# Major NEW Academic Initiative

- **Murray State University –**



# Campus Health Services

- A new partnership...
  - To better serve students, faculty and staff





# NEW PROVIDERS

- **Physicians**

- Dr. Callie Dowdy – Vascular Surgery
- Dr. Maddie Ross – Family Medicine
- Dr. Jinkun Wang – General Surgery
- Dr. Alex Diaz –







Questions?