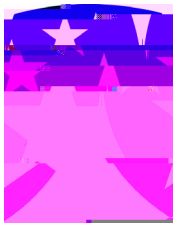

Arthur J. Bauernfeind College of Business

7

Timothy S. Todd, Dean
109 Business Building
(270) 809-4181 msu.cob@murraystate.edu

DEPARTMENTS

Accounting 81
Computer Science and Information Systems 85
Economics and Finance 89
Journalism and Mass Communications 95
Management, Marketing and Business Administration 102
Organizational Communication 108

PROGRAMS

UNDERGRADUATE

Associate
Business Administration

Baccalaureate
Accounting
Advertising
Business Administration
Computer Information Systems
Computer Science
Economics
Finance
Graphic Communications Media
Journalism
Logistics and Supply Chain Management
Management
Marketing
Organizational Communication
Public Relations
Telecommunications Systems Management
Television Production

Minor
Accounting
Advertising
Business Administration
Business Economics
Computer Information Systems
Computer Science
Data Analytics
Economics
Entrepreneurship
Finance
Golf Course Management
Graphic Communications Technology
International Economics
Journalism
Management
Marketing
Mass Communications
Photography
Organizational Communication
Real Estate
Sports Communication
Telecommunications Systems Management

GRADUATE

Master's
Business Administration
Economics
Economic Development
Information Systems
Mass Communications
Organizational Communication
Telecommunications Systems Management

Certificate
Organizational Dynamics
Professional Telecommunications Systems Management
Public Relations Practice

dZ }oo P [• Œ µ•]v •• ‰Œ}PŒ u• v }v }(šZ u i}Œ ‰Œ}PŒ u•U µ•]v •• u]v]•šŒ
~ X X X• }Œ šZ Z o}Œ }(^] v]v µ•]v •• ~ X^X X• hv]À Œ•]šÇ ^šµ] • Œ ‹µ]Œ vš•X
Ÿ•]vPU }u‰µš Œ •] v U }v}u] •U i}µŒv o]•uU }ŒP v]Ì Ÿ}v o }uuµv] Ÿ}vU ‰µ o Œ o
v š o À]•]}v ‰Œ} µ Ÿ}vv(}oo}Á šZ µv]À Œ•]šÇ Z o}Œ }(Œš• }Œ Z o}Œ }(^ v

AREA:
Accounting/Financial Planning Track

AREA: Z o}Œ }(Œš•]v µ•]v ••l Z o}Œ }(^] v]v
Accounting/Information Systems Track /W ñîXìïìí

E}š W dZ }µŒ• •Uvš]Œšv µvŒ and (or µ•]v •• WŒ}PŒ u•

Department of Computer Science and Information Systems
652 Business Building
270-809-2094
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Z]ŒsW š}Œ& ZµiXšÇ\W}vÇU lU }Áu vU :}]vš ŒU W]oPŒ]uU Z iU ^]vPZU ^u]šZU ^µš]E] lU

}Œ]vP š} šZ µŒ µ }(> }Œ v ^š Ÿ•Ÿ • ^ }u‰µš Œ •Ç•š u• •]Pv v Œ o š • Œ
• ŒÀ] • • š}Œ]• u}vP šZ š}‰ íì]v µ•šŒ] • Á]šZ o ŒP •š Á P v • o ŒÇU v u‰o}
Œ o • l }‰Œ}Xš} XZšu•X
dZ (µošÇ]• Œ Áv (Œ}u }šZ u] v]v µ•šŒÇ v]• Á oor ‹µ]‰‰ š} ‰Œ ‰ Œ
•X dZ Ç Œ o•} v Ÿ}v ooÇ Œ }Pv]Ì (}Œ šZ]Œ Œ • Œ Z]v Á] À Œ] šÇ }(Œ •
Œ} }Ÿ •X
dZ ‰ Œšu vš ‰Œ}À] • •• š} u} Œv Á oor ‹µ]‰‰ }u‰µš Œ o }Œ š}Œr] • Á]šZ

}rZ ‹µ]Œ u vš•ˡ(}Œ.....Œ.....ìrõ ZŒ•
D d îñì o µoµ• v v oÇŸ ' }u šŒÇ /
^d íïñ /všŒ} µ Ÿ}v š} WŒ}]o]šÇ v ^š Ÿ•Ÿ •
or
/^ îðï v ïðï µ•]v •• ^š Ÿ•Ÿ • / ~ //
or
^d ñðìD šZ u Ÿ o ^š Ÿ•Ÿ • /

Z •šŒ] š .o.....Ÿ.À...•.....íñ ZŒ•
^ o š (Œ}u /^l ^ ld^D }µŒ• • š šZ ïì ìro À o }Œ }À X

hvŒ •šŒ] š ....o.....Ÿ.À...•.....ìrîí ZŒ•

d}š o µŒŒ] µoµu .Z...‹µ]..Œ...u...v.š.•.....íîì ZŒ•
ˡZ ‹µ]Œ (}Œ Œ](v}š š l v • hv]À Œ•]šÇ ^šµ] • o ŸÀ X

MAJOR: Z o}Œ }(Œš•l Z o}Œ }(^] v
Computer Science /W ííXìóìí

---

hv]À Œ•]šÇ ^šµ] • Z...‹µ]..Œ...u...v.š.•.Xïôrðð ZŒ•
~^

š v oÇŸ •..D.].v}.Œ.....îî ZŒ•
/^ îðïU ïðïU ðìóU ððïU ñìõU ñðïV ^ íìí v íðñX ^d íïñ u Ç •µ •Ÿšµš (}Œ /^ îðï
}µŒ• •X

Graduate Program

/^ òôô'Œ µ š /vš Œv•Z]‰]v /v(}Œu Ÿ}v ^Ç•š u•
or
/^ òõñ}u‰Œ Z v•]À WŒ}i š]v }u‰µš Œ /v(}Œu Ÿ}v ^Ç•š u•
‰‰Œ}À o ŸÀ • ~õ ZŒ••
o ŸÀ • u Ç Z}• v (Œ}u PŒ µ š o À o }µŒ• •]v /^U d^D }Œ }šZ Œ µ•]v ••]‰o
‰Œ}PŒ u]Œ š}ŒX
ïKŒ îìì v îìíX
ïKŒ ^d íïñX
ï

KšZ Œ PŒ Z ‹µ]Œ u vš•
KŒ o Æ u }À Œ šZ šZ •]•X
D]v]uµu PŒB]v}(}šZ K òïì v K òïíX

Master of Arts in Education: Secondary Teacher Leader with Economics Concentration

/W íïXíîì

dZ ‰ Œšu vš }(}v}u] • v &]v v ‰Œ}À] •]v•šŒµ Ÿ}v]v •µ‰‰}Œš }(šZr DX X X
Ÿ}v]v }v}u] •X WŒ}•‰ ŸÀ •šµ vš• •Z}µo }vš š šZ PŒ µ š }}Œ]v š}Œ]v šZ
µ Ÿ}v v ,µu v ^ ŒÀ] • (}Œ š]o• }v À]•]vP v PŒ µ š ‰Œ}PŒ u •]PvX

Master of Science: Economic Development

/W ðñXìòìí

dZ DX^X]v }v}u] À o}‰u vš Á]oo ‰Œ ‰ Œ •šµ vš• š} Á}Œl]v šZ . o }(o} o v
]• •]Pv š} P]À •šµ vš• }šZ o ••Œ}}u v ‰Œ Ÿ o šŒ]v]vP]v šZ u šZ} • }(}v}u]
ÁZ} PŒ µ š (Œ}u šZ]• ‰Œ}PŒ u •Z}µo Z À šZ ‹µ]À o vš }(šÁ} Ç Œ• }(Æ‰ Œ] v
]Ÿ}v •šµ vš• •Z}µo Z À šZ]o]šÇ š} o •u oo }v}u] À o}‰u vš P v ÇX /š]•
‰µŒ•µ ŒŸ. Ÿ}v Á]šZ šZ / v }u ŒŸ. }v}u] À o}‰u vš ‰Œ}(••]}v o•X

Z ‹µ]Œ u vš• (}Œ u]••]}v
dZ ‰Œ}PŒ u Á]oo }Z}Œš • ‰Œ}PŒ u Œµvv]vP (Œ}u µPµ•š š} µPµ•šX ^šµ vš
v Œ]š }oo P }Œ hv]À Œ•]šÇ Á]šZ u]v]uµu 'W }(îXóñ (}Œ šZ]Œ µv ŒPŒ µ š
}v šZ 'D d }Œ îôõ }v šZ 'Z X ‰‰o] vš• Á]šZ v µv ŒPŒ µ š 'W }(š o •š ïXì uµ•

:D ïîî D •• D] ^šµ Ç Œ}
:D ïïò ^ Œ]‰š tŒ]ŸvP
:D ïôð^‰}Œš• D]
:D ïôñ]Œ š /v]À] µ o ^šµ Ç
:D ïõð/vŠŒ} µ Ÿ}v š} À ŒŸ•]vP
:D ïõòWµ o] Ÿ}v •]Pv
:D ïõóZ ‰}ŒŸvP (}Œ WŒ]vš D]
:D ïõôZ ‰}ŒŸvP (}Œ Œ} •š v Kvo]v D]
:D ðìì/vš Œv Ÿ}v o D •• }uuµv] Ÿ}v•
:D ðõî& šµŒ tŒ]ŸvP
:D ñôò^‰] o d}‰] •
:D ñõò/vš Œv•Z]‰
D'd ïñì &µv u vš o• }(D v P u vš
D<dïòì WŒ]v]‰o • }(D Œl ŸvP

}rZ ‹µ]Œ u vš• (.}.Œ...D...i.}.Œ.•.....ò Z/Œ•
^ íîñ/vš Œv š v t W P •]Pv
' D íñï o šŒ}v] /u P]vP

Z ‹µ]Œ D.].v.}.Œ.....îírîð ZŒ•

hvŒ •šŒ] š .....o.....Ÿ.À...•.....íírîì ZŒ•

d}š o µŒŒ] µoµu .Z...‹µ.].Œ...u...v.š.•.....íîì ZŒ•
ˈKŒ ‰‰Œ}À ‹µ]À o všX

MAJOR: Z o}Œ }(^] v l Z o}Œ }(Œš•
Television Production /W ìõXìóìí

Z /d zW Œ]ŸvP }µv]o }v µ Ÿ}v]v :}µŒv o]•u v D •• }uuµv] Ÿ}v• ~ :D •

hv]À Œ•]šÇ ^šµ] • .Z...‹µ.].Œ...u...v.š.•...ïôrðð ZŒ•
~^ Academic Degrees and Programs

Z ‹µ]Œ }.µ.Œ.•.•.....ïî ZŒ•
:D íìiddŒ v•]Ÿ}v•
:D íòô }vš u‰}Œ ŒÇ D •• D]
:D îóì •] µ]}ls] } WŒ} µ Ÿ}v
:D ïïì D •• D] + š•
:D ïïò ^ Œ]‰š tŒ]ŸvP
:D ïñôd o À]•]}v ^šµ]} WŒ} µ Ÿ}v
:D ïòõ µ]}ls] } W}•š WŒ} µ Ÿ}v
:D ððôd o À]•]}v WŒ} µ Ÿ}v K‰ Œ Ÿ}v•
:D ðñíd o À]•]}v &] o WŒ} µ Ÿ}v
:D ðññd o À]•]}v WŒ}PŒ u À o}‰u vš
:D ðõõÀ]•]}vñ&] o'C3 :D

Z ‹µ]Œ D.]v.}.Œ.....îírîð ZŒ•

hvŒ •šŒ] š .....o.....Ÿ.À...•.....íírîì ZŒ•

d}š o µŒŒ] µoµu .Z...‹µ].Œ...u...v.š.•.....íîì ZŒ•
ˡKŒ ‰‰Œ}À ‹µ]À o všX

À ŒŸ•]vP...D.]v.}.Œ.....îð ZŒ•
:D ïõðU ðíóU ðîòU ðïõU ðñòV D<d ïòìU ðòïU µ‰‰ Œro À o D<d }µŒ• }Œ D'd ïñìX ^]Æ

:}µŒv o]•u...D.]v.}.Œ.....îð ZŒ•
:D íõðU îóìU ïìðU ïìñU ïõóU ïõôU ñõìU v ñõó v }Œ ‹µ]•]š • ^ íîñ v ' D íñïX À C
µ Ÿ}v u i}Œ• u Ç •µ •Ÿšµš ' D îñì (}Œ :D îóì v vÇ µ‰‰ Œro À o :D }µŒ• (}Œ :D
:D ïïò (}Œ :D íõðX

D •• }uuµv] Ÿ}v•...D.]v.}.Œ.....îð ZŒ•
:D íòôU íõðU ïïìU ñõì v íî Z}µŒ• }(‰‰Œ}À :D o ŸÀ •X ^]Æ Z}µŒ• uµ•š µ‰‰
}uuµv] Ÿ}v•](šZ Ç Z À u i}Œ]v šZ ‰ Œšu všX dZ Ç vU Z}Á À ŒU u]v}Œ]v À

Graduate Program

Interim Graduate Coordinator - Marcie Hinton
270-809-5308

dZ } i ŸÀ • }(šZ D •š Œ }(Œš• v šZ D •š Œ }(^] v]v D •• }uuµv] Ÿ}v• Œ W
Ÿ}v•]v u •• }uuµv] Ÿ}v• v Œ • Œ ZV î• š} ‰Œ}À] (}µv Ÿ}v (}Œ •šµ Ç š šZ } š}(
(}Œ š Z]vP u •• }uuµv] Ÿ}v• š šZ }oo P o À oX

Z ‹µ]Œ u vš• (}Œ u]••]}v
‰‰o] vš• uµ•š u š šZ DµŒŒ Ç ^š š hv]À Œ•]šÇ •Œ ‹µ]Œ}v všŒ ~µ]Œ Graduate Admissions X

hv }v]Ÿ}v o
hv }v]Ÿ}v o u]••]}v]• PŒ vš š} ‰‰o] vš• ÁZ} Z À Z o}Œ[• PŒ (Œ}u v :D r
vÇ u •• }uuµv] Ÿ}v• . o v ÁZ}• µv ŒPŒ µ š 'W]• îXóñ }Œ Z]PZ ŒX /vš Œv Ÿ}v o •šµ
}(îíï }v šZ }u‰µš Œr • š •šU Á]šZ š o •š îí }v Z }(šZ šZŒ À Œ o Œ •U }Œ îì]v
ññì }v šZ ‰ ‰ Œr • š •šX ^šµ vš• uµ•š •µ u]š / >d^ • }Œ • }(u]v]uµu }(ñXñ }Œ Z]PZ Œ

}v]Ÿ}v o
}v]Ÿ}v o u]••]}v u Ç PŒ vš š} ‰‰o] vš• ÁZ} Z À Z o}Œ[• PŒ (Œ}u v
šZ v u •• }uuµv] Ÿ}v• }Œ ÁZ}• µv ŒPŒ µ š 'W]• šÁ v îXñì v îXóðX dZ PŒ µ š
}( ]Ÿ}v o ‰Œ Œ ‹µ]•]š }µŒ• •U]v oµ]vP :D íòôU (}Œ vÇ •šµ vš u]© }v]Ÿ}v oo
]vP L Œ }u‰o Ÿ}v }(v]v Z}µŒ• }(PŒ µ š }µŒ• Á]šZ ïXBìX'W }Œ © Œ v v} •]vP
/vš Œv Ÿ}v o •šµ vš• vš Œ]vP šZ :D ‰Œ}PŒ u (Œ}u šZ DµŒŒ Ç ^š š hv]À Œ•]šÇ vP
> À o òU E •šµ vš• uµ•š •µ u]š dK &> • }Œ • }(š o •š ðõó ‰ ‰ Œr • }Œ š }(š îíï
}(šZ šZŒ À Œ o Œ •U }Œ íô]v Z }(šZ (}µŒ Œ • }(šZ /vš Œv šr • š •š]v
šZ u •• }uuµv] Ÿ}v• ‰Œ}PŒ u (Œ}u šZ u] vPo]•Z (}Œ E}vrE ŸÀ ^‰ l Œ• ~ W• up

Master of Arts or Master of Science: Mass Communications /W ìõXìíìí

EKEsd, ^/^ Z Yh/Z D Ed^ KE>z
d}š o }µŒ• Z ‹µ].Œ...u...v.š.•.....ïí Z}µŒ•
:D òìì ^ u]v Œ]v /vš Œv Ÿ}v o D •• }uuµv] Ÿ}v•
or
:D òíñ u Œ] v D] ,]•š}ŒÇ
and
:D òïì dZ }Œ] • }(D •• }uuµv] Ÿ}v•
:D òíì /všŒ} µ Ÿ}v š} 'Œ µ š ^šµ] •
:D òðôD •• D] /v µ•šŒ] •
:D òòìD šZ} • }(}uuµv] Ÿ}v• Z • Œ Z
:D òóìWZ]o}•}‰Z] o v šZ] o }v ‰š• }(šZ D •• D]
:D òõì }u‰Œ Z v•]À WŒ}i š

dZŒ }& dà Z: Ð@ 0 òïì WZ]o}•}‰Z] o vàÕ Z^ ^ 'Í&

:D òìî ^ u]v Œ]v À ŒŸ•]vP
:D òìï ^ u]v Œ]v Wµ o] Z o Ÿ}v•
:D òíñ u Œ] v D] ,]•š}ŒÇ
:D òíòWŒ}(••]}v o /vš Œv•Z]‰]v D •• }uuµv] Ÿ}v•
:D òîì ^šŒ š P] }uuµv] Ÿ}v•
:D òîî :D ^šµ Ç Œ}
:D òñôE Á d Zv}o}P] •
:D òóó]Œ š /v]À] µ o ^šµ Ç
:D òôñ^‰] o]Ì D •• }uuµv] Ÿ}v•
:D òôò^‰] o d}‰] •

o ŸÀ ~òììro À oU ‰‰Œ}À Ç PŒ µ š }}Œ]v š}Œ•

KšZ Œ PŒ Z ‹µ]Œ u vš•
{dZ • u •š Œ (}Œ vŒ}oo]vP]v :D òõìU šZ •šµ vš uµ•š u š Á]šZ šZ PŒ µ š }}Œ
P]v ‰‰Œ}À o }(šZ ‰Œ}‰}• oX
{&}Œ šZ D •š Œ }(Œš• PŒ }voÇU šZ v] š uµ•š u}v•šŒ š }u‰ š v Ç]v v ‰

Master of Arts or Master of Science: Mass Communications/ /W ìõXìíìí
Public Relations Concentration

EKEsd, ^/^ Z Yh/Z D Ed^ KE>z

d}š o }µŒ• Z ‹µ]Œ u vš• ïí Z}µŒ•
:D òìí D] U µošµŒ U ' v Œ v Z
:D òìî ^ u]v Œ]v À ŒŸ•]vP
:D òìï ^ u]v Œ]v Wµ o] Z o Ÿ}v•
:D òíì /všŒ} µ Ÿ}v š} 'Œ µ š ^šµ] •
:D òîì ^šŒ š P] }uuµv] Ÿ}v•
:D òïì dZ }Œ] • }(D •• }uuµv] Ÿ}v•
:D òñôE Á d Zv}o}P] •
:D òòì D šZ} • }(}uuµv] Ÿ}v• Z • Œ Z
:D òóìWZ]o}•}‰Z] o v šZ] o }v ‰š• }(šZ D •• D]
:D òõì }u‰Œ Z v•]À WŒ}i š

Kv }µŒ• Z}• v (Œ}u šZ (}oo}Á]vPW
KD òôî Œ]•]• }uuµv] Ÿ}v
:D òíòWŒ}(••]}v o /vš Œv•Z]‰]v D •• }uuµv] Ÿ}v•
D<dòòóD Œl ŸvP Wo vv]vP v ‰‰o] Ÿ}v
E>^òóñ^}] o všŒ ‰Œ v µŒ•Z]‰

KšZ Œ PŒ Z ‹µ]Œ u vš•
{:D ïõí]• Œ ‹µ]Œ (}Œ •šµ vš• Á]šZ}µš v µv ŒPŒ µ š PŒ]v Wµ o] Z o Ÿ}v• }C
µ• (}Œ PŒ µ š Œ]šV u Ç š l v }v µŒŒ všoÇ Á]šZ :D òíìX
{dZ • u •š Œ (}Œ vŒ}oo]vP]v :D òõìU šZ •šµ vš uµ•š u š Á]šZ šZ PŒ µ š }}Œ
P]v ‰‰Œ}À o }(šZ ‰Œ}‰}• oX
{&}Œ šZ D •š Œ }(Œš• PŒ }voÇU šZ v] š uµ•š u}v•šŒ š }u‰ š v Ç]v v ‰

CERTIFICATE: /W ìõXìíìí
Public Relations Practice

---

d}š o }µŒ• Z ‹µ]Œ u vš• íô Z}µŒ•
:D òìí D] U µošµŒ U ' v Œ v Z
:D òìî ^ u]v Œ]v À ŒŸ•]vP
:D òìï ^ u]v Œ]v Wµ o] Z o Ÿ}v•
:D òîì ^šŒ š P] }uuµv] Ÿ}v•
:D òñôE Á d Zv}o}P] •
Kv }µŒ• Z}• v (Œ}u šZ (}oo}Á]vPW
KD òôî Œ]•]• }uuµv] Ÿ}v
:D òíòWŒ}(••]}v o /vš Œv•Z]‰]v D •• }uuµv] Ÿ}v•
D<dòòóD Œl ŸvP Wo vv]vP v ‰‰o] Ÿ}v
E>^òóñ^}] o všŒ ‰Œ v µŒ•Z]‰

•hv]À Œ•]šÇ ^šµ] • o ŸÀ •
^ íõõ/všŒ} µ Ÿ}v š} /v(}Œu Ÿ}v d Zv}o}PÇ
K îïí WŒ]v]‰o • }(D] Œ} }v}u] •

Z ‹µ]Œ }µŒ•• .....íñ ZŒ•
îìì WŒ]v]‰o • }(&]v v] o }µvŸvP
îìí WŒ]v]‰o • }(D v P Œ] o }µvŸvP
&dZíìì ddŒ v•]Ÿ}v•
h^ îíñ µ•]v •• }uuµv] Ÿ}v
/^ îðï µ•]v •• ^š Ÿ•Ÿ • /
>^d îðì > P o vÀ]Œ}vu vš }(µ•]v ••

µ•]v •• o ¡ Ÿ À •.....ï ZŒ•

hvŒ •šŒ] š o Ÿ À •.....ìrð ZŒ•

d}š o µŒŒ] µoµu Z ‹µ]Œ u vš •.....òìròí ZŒ•
¡ o ŸÀ Z}] • uµ•š ‰‰Œ}À Ç À]•}ŒX

AREA: Z o}Œ }(Œš•]v µ•]v ••l Z o}Œ }(^] v]v
Business Administration /W ñîXìíìí

E}š W dZ }µŒ• •Uvš]Œš v µ Œ and (or µ•]v •• WŒš}ZPŒ P•]vv]vP }(šZ]• Z ‰š ŒU Œ Œ ‹µ]Œ (}Œ šZ]
À Œ•]šÇ ^šµ] • }Œ šZ µ•]v •• }Œ X

hv]À Œ•]šÇ ^šµ] • Z ‹µ]Œ u vš •.....ïôrðõ ZŒ•
~^ Academic Degrees and Programs X

µ•]v •• }Œ Z ‹µ]Œ u vš •.....ðí ZŒ•
~^ }Œ Z ‹µ]Œ u vš• š P]vv]vP }(šZ]• Z ‰š ŒX•

Z ‹µ]Œ }µŒ•• .....ï ZŒ•

AREA: Z o}Œ }(Œš•]v µ•]v ••l Z o}Œ }(^] v]v
Management /W ñîXìîì

E}š W dZ }µŒ• •Uvš]Œšv µ ŒaŒ (or µ•]v •• WšŒš}ZPŒ P•]vv]vP }(šZ]• Z ‰š ŒU Œ Œ ‹µ]Œ ŒŒ šZ]
À Œ•]šÇ ^šµ] • }Œ šZ µ•]v •• }Œ X

h v]À Œ•]šÇ ^šµ] • Z...‹µ]Œ...u...v.š.•....ïôrðõ ZŒ•
~^ Academic Degrees and Programs

µ•]v •• }Œ Z ‹µ]Œ...u...v.š.•.....ðí ZŒ•
~^ }Œ Z ‹µ]Œ u vš• š P]vv]vP }(šZ]• Z ‰š ŒX•

Z ‹µ]Œ }.µ.Œ.•...•.....îí ZŒ•
>^ ðñîWŒ} •• D v P u vš
D'd ññì,µu v Z •}µŒ • D v P u vš
D'd ññíKŒP v]Ì Ÿ}v o Z À]}Œ
D'd ññó/vš Œv Ÿ}v o D v P u vš
D'd o ŸÀ • ~õ ZŒ••

µ•]v •• o ˆ Ÿ–À X•...X...X.•.....ï ZŒ•
µ•]v •• o ˆ Ÿ–À X•.^.X...X.•.....õ ZŒ•

hvŒ •šŒ] š .....o.....Ÿ.À...•.....òrííí ZŒ•

d}š o µŒŒ] µoµu .Z...‹µ]Œ...u...v.š.•.....D%ZŒÀ•œ1 Ð} õt8f ‡f ... Ÿ} ! Œñµ à¾À ðfL•
ˆ u Æ]uµu }(šZŒ Z}µŒ• }(}}‰ Œ ŸÀ µ Ÿ}v Œ]š }µvš• š}Á Œ šZ PŒ X

AREA: Z o}Œ }(Œš•]v µ•]v ••l Z o}Œ }(^] v]v
Management/Entrepreneurship Track ì ÇWõ Áî Xà Hàpresw Ô

E}š W dZ }µŒ• •Uvš]Œšv µ ŒaŒ (

KDòòìZ • Œ Z D šZ} •]v KŒP v]Ì ŸÞv o }uuµv] Ÿ}v
KDòõîZ]vP•]v }uuµv] Ÿ}v Z • Œ Z
KDòõôròõõ dZ •]•
‰‰Œ}À KD o ŸÀ U òìro À o ~ï ZŒ••
‰‰Œ}À o ŸÀ •U òìro À o ~ò ZŒ••

KšZ Œ PŒ Z ‹µ]Œ u vš•
{KŒ o (v• }(šZ šZ •]•X
{ }u‰Œ Z v•]À Æ u]v Ÿ}v •]Pv š} ( ]o]š š]vš PŒ ŸÀ o Œv]vPX

K-u‰Œ Z vVv Ÿ}v Z 6@ Ÿ}v